



CONTRACT FOR THE AMERICAN DREAM

FIVE STEPS TO WRITING THE CONTRACT FOR THE AMERICAN DREAM:

- ★ **GATHERING IDEAS:** More than 25,000 ideas were submitted online. These included ideas from experts and movement leaders – but most ideas came from regular folks. Some of the strategic initiatives were big, some were small; some were brand new, and some have been around for decades.
- ★ **RATING THE IDEAS:** More than 125,000 people rated the initiatives, rating them more than six million times in total. We used the wisdom of this huge crowd to identify which initiatives made sense to folks, and which didn't.
- ★ **IDENTIFYING TOP-RATED IDEAS:** Using the crowd-sourced ratings, we gathered a list of forty strategic initiatives that were overwhelmingly popular.
- ★ **GETTING FEEDBACK ON TOP-RATED IDEAS:** We posted the list of forty initiatives online to gather ratings from the online community. We sent it to economic experts – to make sure the ideas were all economically sound. And we sent it to more than 1,500 house meetings, which took place in every congressional district in the country, to have more than 25,000 people discuss the ideas in their living rooms and vote on which were their favorites.
- ★ **FINALIZING THE CONTRACT:** Using these final rounds of feedback, we identified the top 10 ideas for inclusion in the contract and added a preamble pulling out the values that underlie those ideas and explaining how the Contract was written.